

APPLICATION FORM

The application consists of two parts: a text-based application (see application template) and a short video. Below please find instructions for the video.

VIDEO BRIEFING

GENERAL INFORMATION

- Format horizontal (ideally 16:9 ratio); MP4 or MOV
- Length max. 1 Minute or shorter, One-Take-Video
- Quality HD
- Language English (German video with English subtitles possible)

RECOMMENDATIONS

Audio:

- If possible, use an external microphone to record the sound in high quality.
- Choose a quiet environment. Make sure there are no distracting noises in the background.

Video: You may record the video with your smartphone, tablet or camera in horizontal mode.

- Background: ideally neutral and calm.
- Lighting: Avoid direct sunlight, both indoors and outdoors.
- Positioning: Position yourself in the center of the frame. The frame should encompass the top half of your body. If you can see yourself filming, avoid looking at yourself and look at the camera instead.
- If you have visual aids (objects, images) that visually represent your idea, use them! For images, make sure you own the copyright or use copyright-free material.

GUIDING QUESTIONS

Notice: Your video will be used to evaluate your application. Please note that the experts have diverse backgrounds: be sure to explain complex ideas in simple terms.

Please follow this structure in the video:

1. What is your project about?
2. Why is it important to involve members of the public or patients in your project?
3. What are the expected outputs of the project and benefits for members of the public or patients and the research team?

SUBMISSION

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