

Needs Assessment for Cooperative Extension Dairy Programs in California

Martins et al. (2019)
<https://doi.org/10.3168/jds.2018-15959>

For which topic were research priorities identified?

dairy

In which location was the research priority setting conducted?

North America - USA

Why was it conducted at all?

Cooperative extension has been an essential part of California's dairy industry, serving as a source of unbiased science-based information for dairy producers. Resource limitations and a changing dairy industry motivated our effort to assess the priorities for CE dairy extension and research programs in the state of California.

What was the objective?

to identify dairy producer needs and how best to direct and deliver cooperative extension programming

What was the outcome?

a ranking list of 5 research topics

How long did the research prioritization take?

March 2017

Which methods were used to identify research priorities?

survey

How were the priorities for research identified exactly?

Step 1: survey to identify dairy producers' needs and how to best direct and deliver dairy programs, participants were asked to rate 11 topics

Which stakeholders took part?

Grade A dairy producers in California. 166 participants.

How were stakeholders recruited?

A complete list of all grade A dairy producers in California with addresses (N=1,353) was obtained from the California Department of Food and Agriculture (CDFA).

Were stakeholders actively involved or did they just participate?

Stakeholders were mere participants of the research prioritization process; they were not actively involved in the process.